



**City of Everett**  
Office of the Mayor  
**Carlo DeMaria, Jr.**  
484 Broadway  
EVERETT, MASSACHUSETTS 02149

## **PRESS RELEASE**

**Monday, May 8, 2017**

### **MAYOR DEMARIA SUBMITS PROPOSAL FOR URBAN RENEWAL PLAN**

*The URP will highlight the City's future vision for Everett Square*

On Monday, May 8<sup>th</sup> the DeMaria administration submitted a \$125,000 proposal to the City Council to develop an Urban Renewal Plan (URP) for Everett Square. The anticipated Everett URP will examine the area located near Broadway (Route 99) and extending from Revere Beach Parkway and Sweetser Circle to Parlin Junior High School. The Study Area is a mix of commercial buildings, civic institutions, and residential uses. Municipal buildings in the area include; City Hall, Central Fire Station, Parlin Memorial Library, and the Everett Post Office.

Mayor DeMaria stated, "My administration will work with our City Officials and community stakeholders to develop a viable strategy that builds upon past work, including the recently completed Everett Square Study. The plan will highlight our ambitious future vision for the area, and identify implementation tools for the realization of that vision."

Acting through the Everett Redevelopment Authority (ERA), the administration proposes to implement the steps to revitalize the URP by integrating land use and infrastructure planning to create market demand and address the issues hindering redevelopment.

The Everett Square Urban Renewal Plan will examine a balance of land use and public realm initiatives to foster the study area's development as a destination for residents, workers, and businesses, and create a sense of place within the City of Everett. The purpose of the URP is to formulate a blueprint that adapts to challenging conditions the general economic and physical landscape.

The URP will also integrate market considerations at the local level and will include a greater emphasis on traffic circulation, infrastructure improvements, zoning, land use, and redevelopment opportunities.

The proposal was referred to the City Council's Committee on Ways and Means.

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