



**City of Everett**  
Office of the Mayor  
**Carlo DeMaria, Jr.**  
484 Broadway  
EVERETT, MASSACHUSETTS 02149

## **PRESS RELEASE**

**Monday, June 19, 2017**

### **RAIN BARREL HAS SUCCESSFUL KICKOFF**

Mayor Carlo DeMaria is pleased to announce that over 30 residents purchased rain barrels for their homes. The program kicked off in May, as part of Mayor Carlo DeMaria's efforts to reduce stormwater runoff, save residents money, and conserve drinking water.

Mayor DeMaria stated, "I am happy residents took advantage of this great program. Not only is it saving them money by conserving drinking water, but it will help the environment at the same time."

Stormwater runoff is the largest contributor to water pollution in our rivers and streams. One roof can produce hundreds of gallons of water runoff. Rain barrels collect water, which can be used to wash cars, water gardens and lawns, and save you money. By reducing the amount of stormwater runoff you will reduce the amount of nutrients and pollutants being carried from streets, parking lots and roofs to rivers and streams. Nutrients lead to increased algae and plant growth, which robs marine life of oxygen and can lead to large fish kills.

Patrick Herron, Executive Director of the Mystic River Watershed, stated, "Rain barrels are a great way to raise awareness of stormwater issues and provides residents an opportunity to do their part. MyRWA wants to congratulate the Mayor on continuing to put energy toward improving the Malden and Mystic Rivers."

Mayor DeMaria has made reducing stormwater runoff and improving the quality of our rivers and streams a priority. He has instituted an aggressive street sweeping policy to reduce nutrients and sediments from street surfaces, instituted a catch basin clean-out program and has proposed changes in zoning to reduce the amount of paved surface. In combination, these efforts reduce stormwater runoff, improve the quality of stormwater and recharges ground water sources, which reduces the potential for drought.

For more information, please call Rachel Kelley at 617.394.5004, or visit <http://cityofeverett.com/rainbarrels>.

\*Photos included in email

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For additional press information please contact:

**Tom Philbin**

Communications Director

City of Everett

484 Broadway

Everett, MA 02149

617-394-2270

[tom.philbin@ci.everett.ma.us](mailto:tom.philbin@ci.everett.ma.us)