



Envision Everett

Preserving a community for those who live here, while building a City for the future.



The City of Everett, Massachusetts is celebrating an exciting time in our history. Named one of the top spots to live North of Boston and a "Winning Bet" by The Boston Globe, we are strategically expanding our infrastructure to improve residential quality of living, revitalize underutilized areas, and create robust residential and commercial opportunities.

People are drawn to the City of Everett because of the schools, infrastructure, parks, low taxes, and low crime rate which create vibrant and innovative residential and commercial opportunities. The Boston Globe article, "Miracle on the Mystic: Chelsea, Everett, and the New American Dream" shares the opportunities for success offered by our City. According to the article, Latinas who grew up in Everett have higher household incomes as adults than about 80 percent of Latinas from elsewhere in the country and 90 percent of Latinas in the region. Like any major City, neighborhoods undergo evolutions and there is a need for additional housing to offset the growing demand. I believe in smart, responsible development. Investing in our City, by improving City facilities, supporting key redevelopment projects which will transform our City by unlocking economic opportunity in the Commercial Triangle (the area bounded by Revere Beach Parkway to the north; the City of Chelsea to the east; the MBTA line to the south; and Lower Broadway to the West) and along the Broadway corridor as well as giving residents more direct access to jobs, health care, and services in Boston and Cambridge.

Caro D. Maria

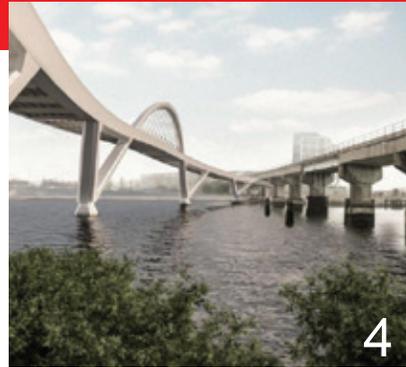
We invite you to join the momentum as we build a cleaner, safer, and progressing City.



Be Part of the
Momentum

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Transportation for the Future



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A Plan for the Future

Transportation for the Future

Making improvements and adjustments to our roadways is a significant component to the revitalization plan for the City. Since 2014, the City has invested **millions of dollars** to increase effective transportation, roadways, and sidewalks but **more needs to be done!**



Rapid Bus Transit: Lower Broadway, Center Bus Lanes

- Creating center bus lanes in the center of the road eliminates conflicts with vehicle traffic and reduces roadway congestion.
- Building a new center street station allows MBTA Silver Line to expand the use of high-capacity transit, allowing for faster and more frequent service to Boston, Cambridge, Somerville, Chelsea, and East Boston.
- Expanding the station will provide better protection from the weather and create additional high quality shops and services.



Electrification of a Regional MBTA Commuter Rail

- Creates faster and more frequent services. Trains arrive every 15 minute or less with a 10 minute travel time to Boston.
- Reduces the City's carbon footprint and is more environmentally friendly.



Dedicated Bus Lanes:

- Improves traffic flow for busses and other vehicles.
- Reduces traffic congestion.
- Increases bus safety while improving travel times for riders.



Bike Share Stations:

- Reduces congestion and parking in key high-traffic areas.
- Provides affordable local transportation alternatives.
- Reduces pollution and is environmentally friendly.

Transportation for the Future

Funding is on the horizon for the Mystic River Pedestrian Bridge connecting the cities of Everett and Somerville. Mayor DeMaria has been advocating for the Pedestrian Bridge for quite some time. This bridge will provide important pedestrian and bicycle access from the Lower Broadway neighborhood of Everett, including the GE Parkland and Encore Boston Harbor, to the MBTA Assembly Row Orange Line Station.



Looking Ahead



The Transportation Demand Ordinance: Proactively Addressing Parking Issues.

By coordinating the parking requirements to the development project, the parking costs are absorbed into the project which alleviates the burden on the City. This reduces the need for additional City-created parking, removes vehicular congestion, and decreases the overall cost of housing.



New Parking Options.

City Hall, Everett Square, and Glendale Square are being developed to proactively improve parking options (i.e. shared lots, development of parking structures).



Greater Transportation Access in Everett.

Everett residents and visitors will now have access to the T Station from Main Street, providing easy access from local businesses such as Mellon Bank, Teddie Peanut Butter, and Night Shift Brewery.



The Electrification of the Commuter Rail is the future of transportation in the City.

Modernizing public transit now and in the future opens the doorway for Everett. By creating a commuter rail stop at Encore now and creating a subway stop there in the future will lead to a significant increase of economic and job opportunities.



Growing New Development Projects Without Increasing Cars.

Properties are not allowed to get parking stickers through the City because of the newly passed Transportation Demand Ordinance.

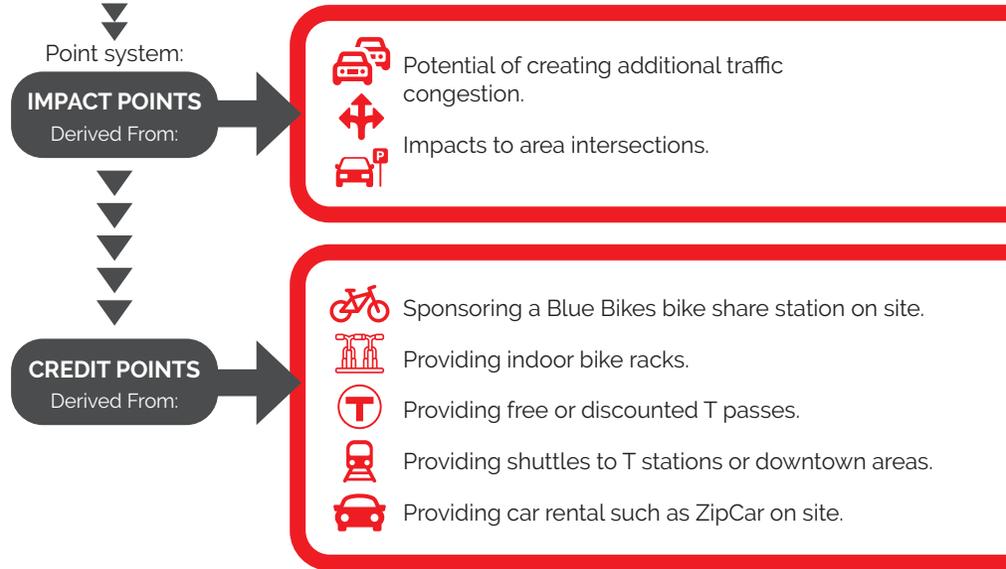
Parking Reform in Everett



Transportation Demand Ordinance

- Reduces driving in the City and dependence on a vehicle.
- Allows development to occur without increasing traffic congestion.
- Allows/requires developers to make contributions to other City goals such as affordable housing, better public transportation, more green space, and a cleaner environment.

How it Works



Reducing/Eliminating Parking in new development benefits all residents of Everett.

- Parking always comes at a cost. \$50k per space in a garage to construct, makes rents/mortgages more expensive.
- The space consumed by parking comes at the expense of space for small businesses, green space, and affordable housing.
- More parking encourages more car ownership, which increases traffic congestion on City Streets and reduces air quality and safety of residents.

Transportation as Technology



The City's new policies aim to view transportation as a service. Utilizing technology to provide equal or greater mobility with fewer vehicles, more comfortable and reliable public transportation, and safe active transportation options such as biking and walking.



Example: City is partnering with MIT to test a smartphone app that coordinates MBTA rides, BlueBikes and Uber/Lyft such that a user can pay for any of those services using one app. Someone's commute in the morning, when the weather is nice, might be on a blue bike, but in the afternoon they could return on the MBTA or use Uber if the weather is bad. All from the same app.



Real time transit information: Knowing when the bus or train is coming, where it is going, and whether there are any delays helps people make better decisions when they travel. All new developments are required to provide this information in their lobbies on electronic screens. Phone apps also provide this information.



Think Regionally, Act Locally:

The City is taking an active role in regional transportation projects, recognizing that better mobility regionally, reduces impacts of traffic congestion and air quality locally.

Reconstruction of Rutherford Ave:

The City is working with the City of Boston to include dedicated bus lanes, and working with the MBTA to create a new bus service that will connect Everett to Boston quickly and reliably.

Tobin Bridge:

Supporting the City of Chelsea and the MBTA to construct bus lanes on the Tobin Bridge provides better public transportation to both Everett and Chelsea.

Electrification of the Commuter Rail with new stops in Chelsea/ Everett:

Faster, more frequent and environmentally friendly commuter rail service not only benefits Everett, but encourages more suburban travelers to utilize public transportation, thus reducing cut-through traffic of those individuals who might have otherwise driven through Everett.

Parking for the Future



The DeMaria Administration understands parking on City streets is limited. This is why we are taking steps to manage our existing parking supply and ensure that new developments do not increase the competition for on-street parking spaces.

The City's new parking ordinance restricts access to on-street parking stickers for new developments. Projects are only allowed the number of stickers equaling the number of vehicles that fit in front of the property

Most parking lots around the City are underutilized, particularly at night when resident demand is highest. The City is actively encouraging development owners to partner with owners of nearby lots to utilize available parking spaces rather than rely on street parking or construct new parking.

Urban Renewal Plans in Everett Square, Rivergreen, and Lower Broadway identify locations for centralized parking facilities that will serve all users of the neighborhood. For example, the redevelopment of Everett Square would require a developer to construct a new parking garage that would accommodate both the development and also existing business and resident uses.

Roadway Improvements

Bold Choices Lead to Bold Results

The Mayor took a risk, investing \$400K in roadway designs. This resulted in a \$30 Million investment from the State and Federal Government for the development of the Ferry Street Intersection.



Ferry & Chelsea Roundabout

- Roundabout improves vehicular circulation.
- Curb extensions improve pedestrian visibility and shorten crossing distances.



Ferry St & Elm St Intersection

- City received \$30 million from the State and will contribute approximately \$2 million for the upgrade and redesign of the area.
- The upgrade includes light poles, lights, benches, sidewalks, infrastructure, and handicap accessibility.
- Raised crosswalks reduce speeding and will be placed throughout the City at multiple locations such as:
 - Chestnut Street and Fuller Street.
 - Main Street to Ferry Street.
 - Broadway to Ferry Street.
 - Schools, Churches, Mosques, and Congregations.
 - Bucknam Street to Hancock Street.
 - Hancock Street to Ferry Street.

Building Neighborhoods for the Future

The City of Everett is a highly desirable place to live due to its strong education system, low crime rate, low taxes, and effective City services. Because of this, there is a growing demand for additional housing opportunities within the City.

To proactively ensure the health and safety of all residents, it is imperative to increase housing to prevent homelessness and gentrification. It is the goal of the City to transform blighted areas into usable public spaces for the betterment of the entire community.

The Administration has taken steps to grow our housing stock without impacting current residents. The Mayor has also implemented a residential tax exemption, granting a tax credit to owner occupied homes.

Mayor DeMaria is committed to supporting smart and responsible development projects that provide additional housing, improved services, and expanded economic opportunities within the City.

1690 Revere Beach Parkway

Before

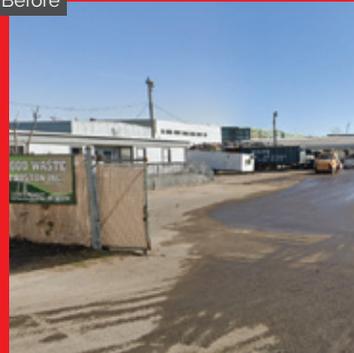


After



85 Boston Street (Boston Woodwaste)

Before



After



Building Neighborhoods for the Future

Effective and Robust Transportation is Everett's Focus

Almost all new development in Everett is focused on land that is accessible to existing and planned transportation improvements such as the new Commuter Rail station in Chelsea near Market Basket, the proposed Silver Line BRT extension on Second Street, and the Northern Strand trail near Rivergreen.



How it Works

- ▶ Building housing attracts companies, increasing job opportunities in the City.
- ▶ Ensuring local job opportunities also reduces commuting. Reducing commuting reduces traffic and congestion.
- ▶ Building new housing makes Everett more affordable and reduces displacement of existing residents.
- ▶ More housing reduces competition between existing residents and those moving to the City for the first time, thereby slowing rent increases and reducing incentive to convert houses into condos.
- ▶ New development projects are required to designate 15% (5% if parcel has a recorded AUL) of their units as affordable housing in addition to paying linkage fees for additional construction of affordable housing.

Increase the Housing Stock

How?

More
housing.



Lower
demand.

Lessen
the cost.



The more supply we have, the lower the demand. The lower the demand, the lower the cost.

Reduce Traffic Congestion

How?

No **Resident Stickers** at New Developments.



Building
viable transit.

Car sharing, bike shares, rideshare, and bike lanes.



Reduce automobile dependency.

Building Neighborhoods for the Future

The Dilemma

Most new large developments are aimed at singles and couples without children who are either Everett residents looking for their first home or new residents coming to Everett from neighboring communities. Building housing aimed at this demographic allows for the creation of lively exciting neighborhoods with increased walkability, visual and environmental enhancements, and attracts new businesses to our City which both employ and are enjoyed by Everett residents.

Targeting underutilized parcels for development, particularly in the Commercial Triangle and Lower Broadway districts, preserves our existing housing stock for Everett families and thereby reduces displacement.



In addition to the creation of deed restricted affordable units under the City's inclusionary zoning ordinance, all new developments contribute a minimum of \$1,000 per unit into an affordable housing fund that is used to help construct new units of affordable housing for low income residents, veterans, seniors, and those disabled in Everett.



Who This Impacts

The overwhelming majority of people moving into these newer housing developments— mainly young professionals—have proven to cause minimal impact on the police department, school system, City services, and fire department.

Building Neighborhoods for the Future



Smart and responsible mixed use development ensures a balance of housing types, parking, services, and supporting infrastructure. Everett must clean these blighted lots to build and expand its housing stock to drive down costs and meet our residents' needs.

65 Norman Street

Before



After



Market Forge

Before



After



Building Neighborhoods for the Future

Charleston Chew Factory

The City of Everett is cleaning up blighted areas to improve our community. An example of this, is the abandoned Charleston Chew Factory. The vacant building covered with broken windows has been transformed into a beautiful housing development adding additional tax revenue to the City.

Before



After



Public Spaces, Parks and Recreation

The City is committed to providing safe, clean and accessible public spaces, particularly in our urban environments. Everett is proud to have spaces that are both safe and fun for all residents to enjoy.

Glendale Park

Before



After



Completed Fall 2014

Florence Park

Before



After



Completed Fall 2015

Public Spaces, Parks and Recreation



Parks

(Completed since 2014)

- Appleton Street Park
- Glendale Park
- Day Park
- Meadows Park
- Swan Street Park
- Florence Street Park
- Gramstorff Park
- Rossetti Park
- Sacramone Park
- Wehner Park

Additional Parks

(In progress or scheduled for this year)

- Central Avenue Park
- Hale Park
- Fuller Street Park
- Baldwin Avenue Park
- Lafayette School Park
- Shapiro Park

Meadows Park- Phase 1

Completed Spring 2016

Before



After



Day Park

Completed Spring 2016

Before



After



Public Spaces, Parks and Recreation

Sacramone Park

Before



After



Completed Spring 2018

Gramstorf Park
"Little Flo"

Before



After



Completed Spring 2018

Public Spaces, Parks and Recreation

Swan Street Park- Phase 1

Before



After

Completed Spring 2018



Wehner Park

Before



After

Completed Fall 2020



Public Spaces, Parks and Recreation

Appleton Street Park

Before



After



Completed Spring 2019

Cherry Street Park

Before



After



Completed Fall 2019

Public Spaces, Parks and Recreation

Rivergreen Park

Before



After



Completed Fall 2019

Central Avenue Park

CIP Approved FY19

Estimated Start Date
Fall 2021

Estimated Completion
Date Summer 2022

Before



After



Public Spaces, Parks and Recreation

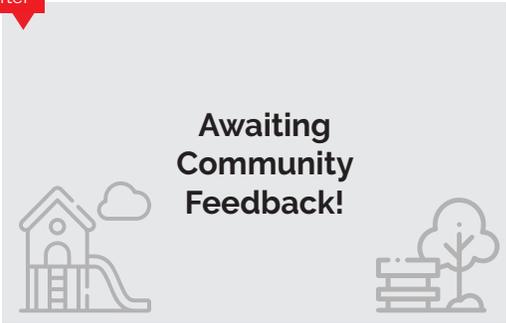
Hale Park

CIP Approved FY19
Estimated Start Date Fall 2021
Estimated Completion Date Summer 2022

Before



After



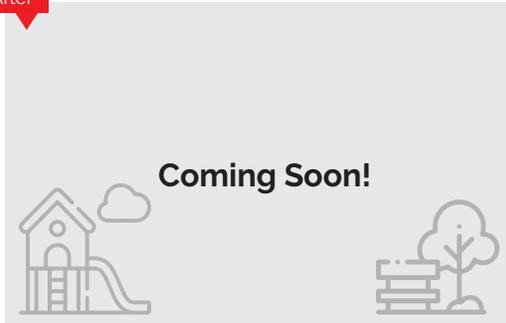
Fuller Street Park

CIP Approved FY22
Estimated Start Date Fall 2022
Estimated Completion Date Spring 2023

Before



After



Public Spaces, Parks and Recreation

Baldwin Avenue Park

CIP Approved FY22

Estimated Start Date Fall 2022

Estimated Completion Date Spring 2023

Before



After

Coming Soon!



Lafayette School Park

CIP Approved FY22

Estimated Start Date Fall 2022

Estimated Completion Date Spring 2023

Before



After

Coming Soon!



Public Spaces, Parks and Recreation

Shapiro Park

CIP Approved FY21
Estimated Start Date
Late Fall 2021
Estimated Completion
Date Summer/Fall 2022

Before



After



Coburn Terrace

CIP Approved FY22
Estimated Start Date
Spring/Summer 22
Estimated Completion
Date Fall 22

Before



After



Public Spaces, Parks and Recreation

Park Street Plaza

CIP Approved FY22

Estimated Start Date
Spring/Summer 22

Estimated Completion
Date Fall 22

Before



After



97 Summer Street

CIP Approved FY22

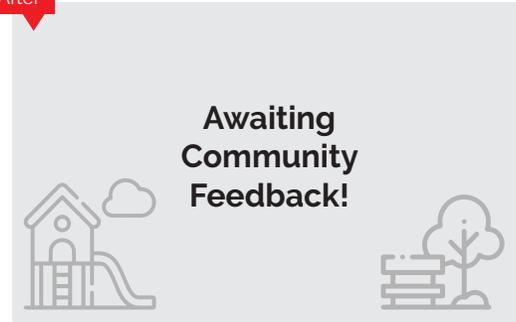
Estimated Start Date
Spring/Summer 22

Estimated Completion
Date Fall 22

Before



After



Waterfront Redevelopment

Everett has the opportunity to create an expansive waterfront experience on par with New York City's Central Park, anchored by public access to the waterfront. The Rivergreen Master Plan features over 2.5 miles of public parkspace, boathouses, docks, boat rentals, gazebos, and spectacular water views of the Malden River.

Before



After



Rivergreen Master Plan



Boathouse Renovations:

- The Boathouse will be a space for the City's crew team, a recreation space, and a meeting space.
- State Representative Joseph McGonagle advocated for and received a \$200,000 grant for the design of the boathouse.
- The City has hired the same designer used for the Tufts University boathouse and is currently in the design stage.



South Creek Stormwater Restoration Project

South Creek is located across from Air Force Road and flows into the Malden River through Rivergreen Park. The existing creek has been neglected and filled in with sediment over time.

The City of Everett is in the process of rehabilitating the drainage outfall at South Creek to reinstate and improve stormwater flow in the Elton/Tremont Streets and Waters Avenue neighborhood. By doing this, chronic flooding in the area will be alleviated.



This project will cost approximately 4 million dollars and will be funded by either ARPA funding or the City's Intake and Infiltration fund.



In the Spring we will reconnect storm drains to South Creek by installing pipes under Air Force Road and will restore South Creek to its original condition by removing tons of debris, sediment, and invasive plants.

This will improve flooding near Rossetti park and in the neighborhoods of:

- Elton Street
- Valley Street
- Elm Road
- Waters Avenue
- Bell Rock Street
- Tremont Street

Everett Memorial Stadium

Relocation of Everett Memorial Stadium

A cornerstone to the City of Everett is our High School athletic programs. As a teenager, Mayor DeMaria played football for Everett Crimson Tide at this very stadium located on Revere Beach Parkway. While there is no doubt the stadium has historic relevance, it is no longer conducive to modern day needs. At this time the facility does not have critical elements that are important to the blossoming programs and athletes.

For example, this stadium lacks a women's locker room, parking, and a track that allows Everett to host track and field meets. The Rivergreen Park area offers an impressive opportunity for new athletic facilities, as well as a new state-of-the-art high school, which is also needed. Beyond the needs of the athletic program, the Everett Memorial Stadium parcel could have a better use. Ideas include, but are not limited to, single family homes for first-time home buyers, mixed use open concept neighborhood developments, and even keeping the Stadium as additional green space for recreational programming. The City will conduct multiple community meetings to hear our residents' input and make the best possible decision for our community.



World War II Roll Call Board

When Everett City Hall was built in 1960, former Mayor Crowley was forced to tear down the World War II Roll Call Board. Upon taking office, Mayor DeMaria made a pledge to Everett's former Veteran's Service Director, the late and honorable George Desiderio, to honor those veterans with a new Roll Call Board.



As promised, Mayor DeMaria worked to create a plaza honoring Everett's veterans in front of Everett Memorial Stadium. If the stadium was to be moved this plaza will remain at its current location.



Developing a Community at Rivergreen

Everett needs to seize the opportunity to build a vibrant community with housing, jobs, and recreation facilities on over 20 Acres of Everett's Riverfront.

The Rivergreen area supports expansion of the existing Riverfront Park built by Wynn/Encore, connecting it with nearby neighborhoods and entertainment areas such as the breweries on Norman Street.

Opportunities are available to increase access to Rivergreen with a new roadway from Santilli Highway and expansion of the trail system. This system will connect the Northern Strand Trail and Wellington MBTA station. This will prevent neighborhood cut-through traffic, expanding a viable area of the City without impacting our residents.

Potential uses to be considered:

A State-of-the-Art High School/Vocational School

- Proximity to the Riverfront parks and practice areas would enhance athletic opportunities for our students.
- Additionally, the adjacent development of bio-pharma and high-tech manufacturing facilities would complement vocational training at the high school, providing students work/study opportunities.

A New Everett Memorial Stadium

- Provide the space for fully equipped men's and women's facilities.
- Parking would be available at either a centralized lot or through shared parking agreements with nearby property owners such as BNY Mellon.
- Easy access from Rte 16/Santilli Hwy would keep traffic off of local streets on game days.
- Vehicle access to neighborhoods can be restricted on game days via the gate at Prescott Street.
- A new City of Everett Health and Wellness Center.
- A new "Boys and Girls Club" type recreation facility.

Senior Citizens

Taking care of those who have taken care of us.



The Future of Pope John High School

- A response to a Request for Proposals was submitted by The Neighborhood Developers for the redevelopment of Pope John High School
- This redevelopment will provide:
 - 138 affordable homes for seniors and families.
 - 62 affordable homes for seniors.
 - 76 affordable homes for families (with preference given to veterans).
 - 10,000 square feet of community space and service space to serve both residents of the building as well as the broader Everett community.



Redesign of the Connolly Center

- Increased amenities for Everett seniors including a movie theater, bowling alley, dedicated space for exercise/dance classes, etc.
- State-of-the-art, modern day, welcome center.
- The City has secured funding for this project.





St. Therese Project



- 77 senior citizen affordable rental units for seniors aged 62 and older, with East Boston Neighborhood Health Center finding a home at the site as well.
- Local preference of up to 70%, the maximum allowed by the State.
- The affordability of these units range from 30% to 80% Area Median Income. This would translate to a typical 1-bedroom having a monthly rent as low as \$700.
- 6 Townhouses (each 3 bedroom) for sale at below market prices.
- Construction to be completed May 2022.



Typically, affordable housing monthly rent payments are calculated as 30% of the household's monthly gross income. So, for a unit designated for 30% AMI residents, a household size of 1 would pay \$625/month in rent (calculated by taking the \$25,000/year, dividing it by 12 months, and multiplying the monthly income figure of \$2,083.33 by 30%, thus yielding \$625/month).



St. Therese Breakdowns:

Townhouse-style condominiums:

All 6 condominiums (all of which will be 3-bedroom units) will be income-restricted/designated as affordable units through the Commonwealth Builder Program.

80% AMI

Three units will be in the 80% AMI income category, per the US Department of Housing and Urban Development FY2020 Income Limits:



120% AMI

Three units will be in the 120% AMI income category:



The local preference will apply to 70% of the units at initial sales.



St. Therese Breakdowns:

Rental Units

The Senior Building will be 77 (70 one-bedroom, 7 two-bedroom) affordable rental homes for seniors aged 62 and older, with a new health center on the ground floor to serve building residents and members of the broader community.

30% AMI 30 rental units will be restricted for households earning up to 30% AMI.



60% AMI 47 rental units will be restricted for households earning less than 60% AMI.



A Quality of Life Next to None

Taxes and Water Rates

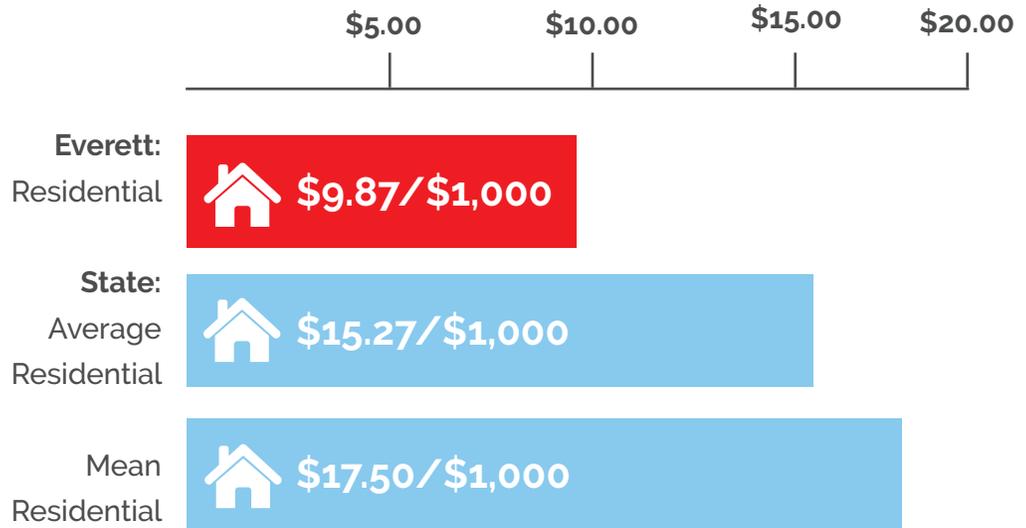
Everett has one of the lowest property tax rates in Greater Boston.



Everett has one of the lowest MWRA water rates.



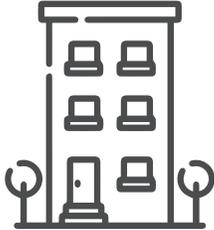
Residential Tax Rate Comparison



Tax Comparison for Homes in Greater Boston Area:

Assessed value of home and compare it to taxes in other cities

FY21 Average Assessed values of homes in Everett:



3-Family
\$721,115



2-Family
\$588,866



1-Family
\$435,424

Everett's Residential Tax Rate

\$9.87/\$1,000

The State's average Residential Tax Rate is \$15.27/\$1,000 (Everett's is lower by 35.4%) and the State's *median* Residential Tax Rate is \$17.50/\$1,000 (Everett's is lower by 43.6%).



During Mayor DeMaria's current term of office (2017- 2021), he has taken action to dramatically reduce tax rates. Residential rates have decreased nearly 32% (from \$14.44/\$1,000 to \$9.87/\$1,000). Likewise, Commercial Property rates have decreased nearly 35% (from \$35.69/\$1,000 to \$23.20/\$1,000) during that same time period.



EVERETT

Tax Rate (FY21) - \$9.87
Average 1-Family annual
Tax Bill = \$4,298

REVERE*

Tax Rate (FY21) - \$11.06
Average 1-Family annual
Tax Bill = \$4,655

CHELSEA

Tax Rate (FY21) - \$13.62
Average 1-Family annual
Tax Bill = \$5,464

MALDEN

Tax Rate (FY21) - \$12.29
Average 1-Family annual
Tax Bill = \$5,956

SOMERVILLE

Tax Rate (FY21) - \$10.19
Average 1-Family annual
Tax Bill = \$9,221

BOSTON

Tax Rate (FY21) - \$10.67
Average 1-Family annual
Tax Bill = \$7,434

* Revere does not offer a residential tax exemption to qualified taxpayers (unlike Everett)

Tax Comparison for Homes in Greater Boston Area:

Assessed value of home and compare it to taxes in other cities

Trash Fee - \$0

Parking Fee - \$0

Water Rate -
Lowest in Metro Boston

The City is pleased to report that the City's average single family residential tax bill is the **second-lowest*** of the 22 communities in the metro-Boston area. On top of that, the City's water and sewer rates are the eighth-lowest out of all of the 56 MWRA communities across the state. In addition, unlike surrounding municipalities, Everett does not charge for services such as trash removal, parking, school fees, and community events.

* As of January 2020

Water & Sewer Charges

Annual Water & Sewer Charges in Communities receiving services from MWRA in 2020

			
MWRA Average	\$660.03	\$1,090.76	Total: \$1,750.79
Everett	\$291.60	\$793.20	Total: \$1,084.80
Revere	\$469.20	\$1,414.80	Total: \$1,884.00
Chelsea	\$656.40	\$1,135.40	Total: \$1,791.80
Somerville	\$732.12	\$1,368.84	Total: \$2,100.96
Boston	\$664.84	\$938.24	Total: \$1,603.08
Malden	\$682.08	\$797.76	Total: \$1,479.84

Sustainability in Everett

Since January 2020 the City of Everett has:

Planted 241
new trees.



Upgraded 3,314
street lights to LED.



Replaced 6,240 linear
feet of water main.



Cleaned 25 miles
of sewer pipe.



Replaced 97 lead
water service lines.



A Plan for the Future

Our youth are the future of Everett, and it is the City's goal to provide educational opportunities that grant them the best chance at success.

Local investors see Everett as a hub for life sciences and have plans to invest in the community. That is why Everett's goal is to advance our vocational programming. Through forming a more robust vocational school for Everett's youth, we can train our children for growing Life Science career opportunities right here in the City.

What's Next, Everett?

A Statement of Interest has been submitted for the construction of a new Everett High School. The relocation of Everett High School will ensure the environment is conducive to students' needs, increasing the size and expanding facilities.



The City's plans could include:

- Relocating all 7th and 8th grade students and potentially the 6th grade depending on capacity and class size to the High School.
- Utilizing offline school buildings for other City needs such as affordable housing and a home for our social service organizations.



What's Next, Everett?

Urban Renewal Plans

Urban Renewal Plans allow the City to plan for the types of growth Everett residents want while creating a vision for the future. These plans will prevent unwanted uses (e.g. heavy industry etc.) and promote smart developments that provide housing, jobs and transportation access and other community amenities.

As a result of the Lower Broadway Master Plan, the Monsanto sites have been cleaned-up and transformed into Encore, additionally, millions of dollars have been invested in infrastructure.

The Everett Square Urban Renewal Plan aims to revitalize the parcels around Norman Street and Broadway, bringing new businesses, housing and better transit access with more bus routes to Boston and Cambridge. The urban renewal plan allowed the city to issue Request for Proposal to parties interested in bringing new projects to Everett Square.

Commercial Triangle Urban Renewal Plan

The Commercial Triangle Urban Renewal Plan builds on the 2016 Commercial Triangle Master Plan. The plan aims to:

- Better structure new growth along Route 16.
- Plan for improvements to roads and infrastructure.
- Identify opportunities for parks and greenspace in the neighborhood.
- Better connect the neighborhood to public transportation.

Lower Broadway/Port Area Urban Renewal Plan

The City recently adopted an amendment to the Lower Broadway/Port Area Urban Renewal Plan, expanding the plan to include the Power Plant Site on the Mystic River. This will allow for new development and Riverfront access on both sides of Broadway.

Everett Health & Wellness Center

A state-of-the-art facility at an affordable cost.

Created by Mayor DeMaria and Mrs. Stacy DeMaria, the Everett Health & Wellness Center strives to help the Everett Community get in the best shape possible through proper nutrition and a variety of effective exercise programs.

The Everett Community Health & Wellness Center provides residents of Everett easy access to health, nutrition, fitness education, programming, and resources. Business owners and those who work in the City of Everett are also welcomed to become members.



The ECHWC provides a safe, quality environment for the community. They strive to help members achieve their fitness goals, right in the City of Everett.

As of May 2021, the Everett Community Health & Wellness Center is being operated and managed by P.L.A.Y. Fit Lab, a fitness company owned and operated by an Everett native and minority female business owner.



Everett's Pandemic Response



At the onset of the COVID-19 pandemic, the City of Everett sprang into action, likely saving countless lives with their swift, and some might say, drastic measures.

On March 12th, Mayor DeMaria made "one of the toughest decisions he's ever made as Mayor" and closed the doors to Everett City Hall, as well as temporarily closing all school buildings. Everett was the first municipality in the state to do so, before others followed in the days ahead.

Over the course of the pandemic, the City has:

- Vaccinated over 10,000 residents including those who are homebound.
- Continued providing COVID-19 testing at no cost 6 days per week.
- Delivered 200,000+ meals to homebound residents.
- Acquired and distributed over 2 million pounds of food.
- Partnered with our local nonprofits (LUMA, Eliot Family Resource Center, La Comunidad, and the North Shore Evangelical Church) to serve over 10,000 culturally diverse meals to our residents.
- Distributed 100,000+ masks.
- Disbursed \$1.4 million for rental and mortgage relief.
- Delayed property tax payments and waived interest for those unable to pay.
- Partnered with The United Way to distribute more than \$220,000 to local social organizations.
- Applied for and received a \$400,000 grant to aid Everett small businesses.



Supporting our First Responders

The renovations of our fire stations illustrate the City of Everett's dedication to our first responders. The renovation of the Hancock Fire Station was completed in December 2018 and the renovation of the Central Fire Station was completed in 2020.

A new state-of-the-art Everett Police Station is being constructed next door to the current police station at the site of the Samuel Gentile Recreation Center. Once the new station is open, the City is looking at the possibility of using the current site for additional parking supporting Everett High School and the surrounding neighborhood.

Statistics show that 65% of Everett Fire Department calls are for medical responses. In order to meet the community's needs, the 20 newest members of the EFD are being trained and will be licensed as EMTs.

- Updating, renovating and constructing fire stations and police department to ensure our first responders needs are met.
- Providing the necessary resources to ensure our first responders are adequately equipped.



Homelessness, Substance Use & Mental Health

The City of Everett, in partnership with our local first responders and community partners, understand the seriousness and overlapping of substance use disorder, mental health, and homelessness.

By adding additional positions in the City such as Mental Health Clinicians Substance Abuse Coordinators, and Human Services employees, these important topics stay at the forefront of Mayor DeMaria's priorities.

Through the Everett Police Department's Community Impact Unit and their mental health clinician, we are, together, actively working with individuals in need of services.

Additionally, the City of Everett currently partners with RIZE Massachusetts, an independent nonprofit foundation working to end the opioid epidemic in Massachusetts and reduce its devastating impact on people, communities, and our economy. This program is currently run by Paul Guarino, a member of Everett's Health Department.

Mayor DeMaria understands that there is more work to be done as he continues to combat these issues he will continue to create new partnerships in order to improve services in the City of Everett.

Catalyst of the DeMaria Administration

Encore Boston Harbor

- Globally recognized resort and casino located at the former Monsanto chemical plant.
- \$100 million investment in the City of Everett which has assisted in lowering taxes and bringing thousands of jobs to our community.
- Preference was given to women and minority owned companies throughout construction of the site.
- Generates over \$30 million of taxes and fees directly paid to the City of Everett.





Relationships Matter

The relationships that Mayor DeMaria has developed with our State and Federal partners allows Everett to remain on the cutting edge. These partners will help fund Everett's future in education and vocational training which will then funnel into workforce development, the creation of housing, and transportation infrastructure.

The Administration's relationships with State and Federal partners has also secured the City:

- Over \$100M in grants and other discretionary funds in the past 5 years for transportation and other infrastructure.
- \$30 Million federal funding for reconstruction of Ferry and Elm Streets.
- \$14 Million federal funding for reconstruction of Beacham Street.
- \$2 Million Massworks grant for reconstruction of Market Street Culvert/Island End River to alleviate flooding across the City.
- \$25 Million MassDOT RAISE grant application for the Mystic River Pedestrian Bridge.
- Approximately \$50 Million Silver Line Extension Project to bring Bus Rapid Transit to Everett from Boston/Cambridge/Somerville one of only three active transit expansion projects in the State.

Everett Hears Our Residents

As Everett continues to grow and prosper, the City maintains an open mind and attentive ear for residents. All projects will continue to be executed with the best interest of all residents.

**Our residents' voices
will always be heard.**

