

Cultural Council Meeting
Thursday September 29, 2022, at 8pm
Zoom meeting

RECEIVED
CITY CLERKS OFFICE
EVERETT, MA

2022 SEP 21 P 1:19

I. Roll Call - Martha

II. Reading of last meeting's minutes – Joanna

- **Vote on a Motion** to amend minutes to include the specific August motion and vote results regarding May expenses

III. Treasurer's finance report - Karen

IV. Reminder of our mission - Martha

V. Additional Reports

- ECC Grant opportunity, deadline 10/17 - Karen
- Liaison updates

VI. Old Business

- **Vote on motion** to amend budget for chalk walk to maintain the original \$500 budget, but allow supply receipts to be applied to program funds, and snack related receipts to be applied to Citizen's grant
- Discussion of upcoming chalk walk

VII. New Business

- October to-do
- **Vote on motion** to create a marketing budget
 - Explain that at community events we need items for our tables:
 - surveys, brochures, a poster board, something we wear such as ECC t-shirts
- **Vote on motion** to create a marketing finance team - if ECC members need \$ for brochures or to print surveys, touch base with the marketing finance team who will track funds
- Discussion regarding additional grant opportunities for ECC and where to direct those funds (e.g., carry on the art walk, offer pop-up festivals, organize seasonal festivals including one to celebrate/announce grant winners, etc.)
- Discussion on how events will be planned in terms of teams to organize

VIII. Additional business brought forward by ECC members

IX. Adjourn - Martha

Posted in accordance with the
provisions of Mass. General Laws
Chapter 30A - Sections 18-25

on 9/21/22 at 1:19 P

Attest:



ASSISTANT City Clerk