



AGENDA PACKET

**SPECIAL MEETING OF THE CITY COUNCIL
TUESDAY, OCTOBER 10, 2023 6:00 PM**

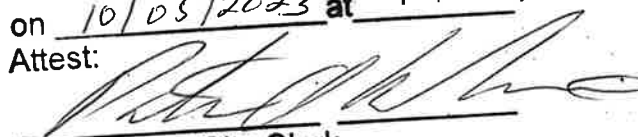
**EVERETT CITY HALL, 484 BROADWAY, CITY COUNCIL CHAMBERS, 3RD FLOOR
EVERETT, MA 02149**

RECEIVED
CITY CLERKS OFFICE
EVERETT, MA
2023 OCT - 5 A 9:53

Posted in accordance with the
provisions of Mass. General Laws
Chapter 30A - Sections 18-25

on 10/05/2023 at 9:52 A

Attest:


ASSIST. City Clerk



AGENDA

**SPECIAL MEETING OF THE CITY COUNCIL
TUESDAY, OCTOBER 10, 2023 6:00 PM**

**EVERETT CITY HALL, 484 BROADWAY, CITY COUNCIL CHAMBERS, 3RD FLOOR
EVERETT, MA 02149**

ROLL CALL

PLEDGE OF ALLEGIANCE

PUBLIC PARTICIPATION

COMMUNICATIONS FROM HIS HONOR THE MAYOR

1. C0274-23 Resolution/s/ Councilor Michael K. Marchese as President

That the ANSER Consulting Group present an update on the use of the ARPA funds in Everett

ADJOURNMENT

www.cityofeverett.com

(All agendas and reports can be obtained on City of Everett Website)

Respectfully submitted:

Michael J. Mangan

Legislative Aide
Everett City Council Office



City of
Everett
Massachusetts

C0274-23

To: Mayor and City Council

From: Councilor Michael K. Marchese

Date: October 10, 2023

Agenda Item:

That the ANSER Consulting Group present an update on the use of the ARPA funds in Everett

Background and Explanation:

Attachments:



CARLO DeMARIA
MAYOR

CITY OF EVERETT - OFFICE OF THE MAYOR

484 Broadway Everett, Massachusetts 02149

☎ 617-394-2270

✉ mayorcarlo.demaria@ci.everett.ma.us

October 4, 2023

The Honorable City Council
City Hall
484 Broadway
Everett, Massachusetts 02149

Dear Honorable Members,

According to the provisions of the City Charter Section 3-5(b), I hereby call a Special Meeting of the City Council as follows:

Date: Tuesday, October 10, 2023

Location: City Hall Council Chambers

Subject: To have a presentation regarding the proposed ARPA spending plan by Anser Advisory.

I look forward to seeing you then.

Sincerely,

Carlo DeMaria
Mayor



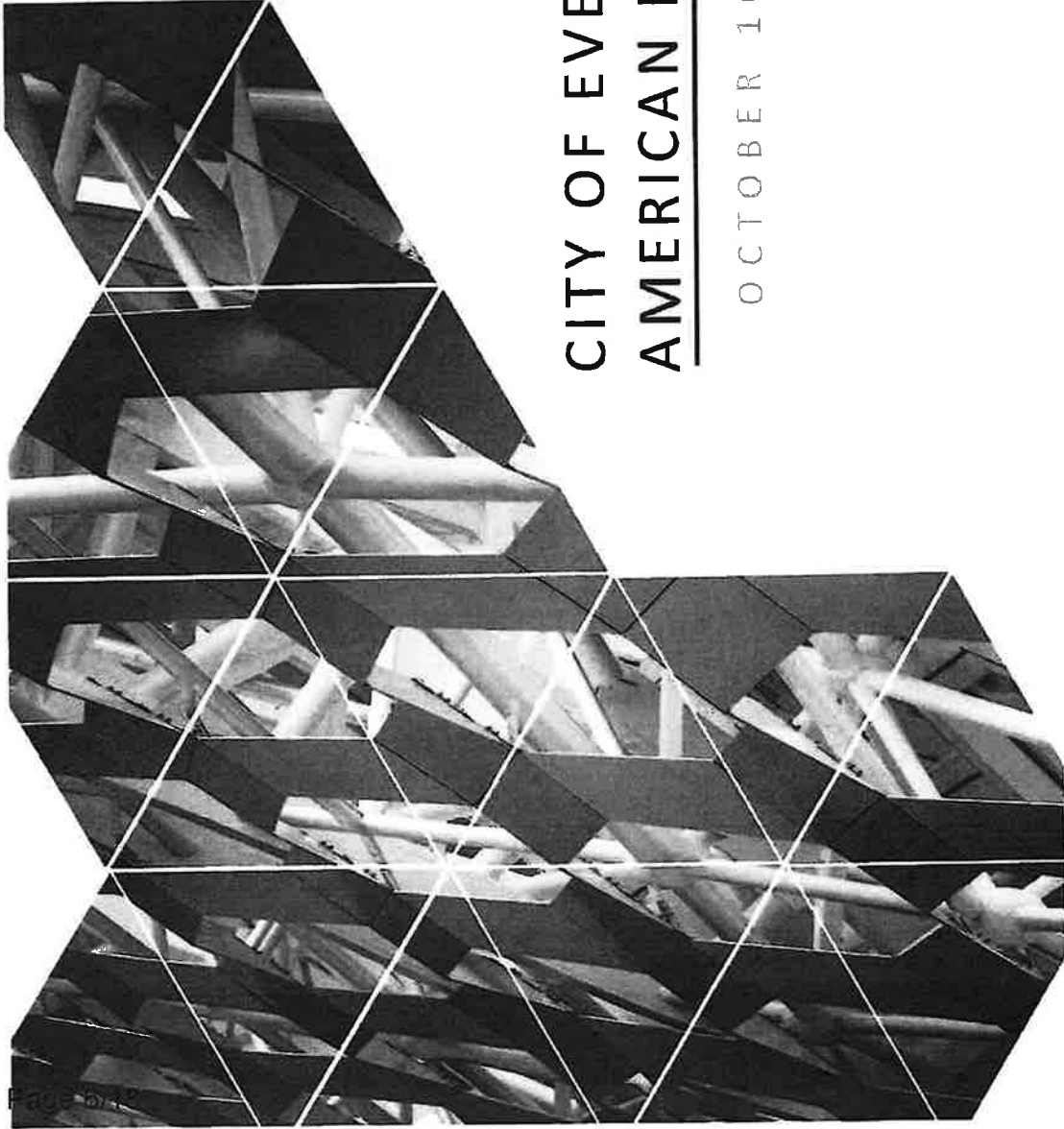
CARLO DeMARIA
MAYOR

CITY OF EVERETT - OFFICE OF THE MAYOR

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CITY OF EVERETT AMERICAN RESCUE PLAN ACT

OCTOBER 10TH, 2023

Item Number 1

PRESENTED BY
ANSER
ADVISORY

AGENDA



Objective



American Rescue Plan Overview



Community Engagement

Advisory Panel Process



Spending Plan

Next Steps



Questions and Wrap Up

OBJECTIVE

Objective Statement:

- 1) *To inform the public and the Council about how the City plans to use the funds received from the American Rescue Plan Act (ARPA) to support the community's recovery from the COVID-19 pandemic and its impacts, and*
- 1) *To solicit feedback, questions, and suggestions on the proposed spending plan.*

ANSER ADVISORY

ANSER ADVISORY



Anser Advisory is working for over 40+ local governments and \$1B in combined federally funded initiatives to ensure these dollars make an impact within the community





AMERICAN RESCUE PLAN OVERVIEW



ELIGIBLE USES FOR ARP FUNDS

<p>SUPPORT PUBLIC HEALTH EXPENDITURES</p> <ul style="list-style-type: none"> Mitigation Efforts Medical Expenses Behavioral Healthcare Certain Public Health and Safety Staff 	<p>ADDRESS NEGATIVE ECONOMIC IMPACTS</p> <ul style="list-style-type: none"> Workers Non-Profit Organizations Small Businesses Impacted Industries Public Sector 	<p>REPLACE LOST PUBLIC SECTOR REVENUE</p> <ul style="list-style-type: none"> Funding to Provide Government Services to the Extent of Reduction in Revenue Due to the Pandemic 	<p>PREMIUM PAY FOR ELIGIBLE WORKERS</p> <ul style="list-style-type: none"> Premium Pay to Essential Workers Grants to Eligible Employees who Provide Essential Work 	<p>INFRASTRUCTURE IMPROVEMENTS</p> <ul style="list-style-type: none"> Clean Drinking Water Wastewater and Stormwater Broadband Expansion to Underserved Communities
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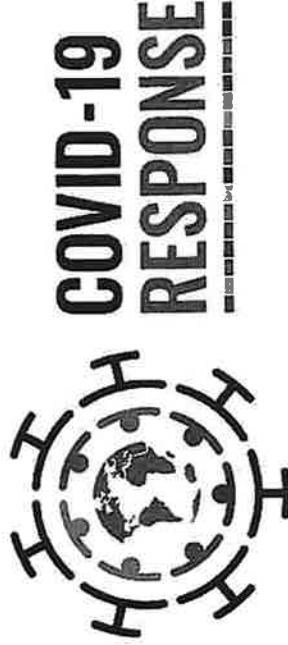
\$1.9 Trillion Economic Stimulus Bill

\$365 Billion to State-Local Governments

\$47.1 Million to the City of Everett

Restrictions on the Uses of ARPA Funds

- A. Statutory Restrictions
 - 1. Offsetting a reduction in net tax revenue
 - 2. Deposits into pension funds
- B. Other Restrictions on Use
 - 1. No debt service or replenishing financial reserves
 - 2. No satisfaction of settlements and judgements
 - 3. Additional general restrictions:
 - i. Uses that conflict or contravene the statutory purpose of ARPA including expenditures that undermine COVID-19 mitigation efforts
 - ii. Violations of the conflict-of-interest requirements under the Uniform Guidance
 - iii. Conflicts of federal, state, and local laws and regulations

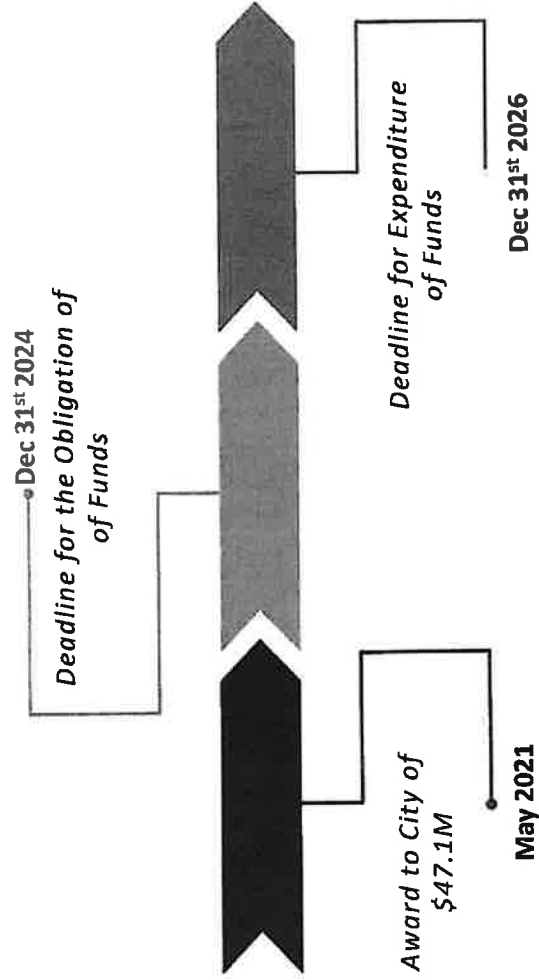




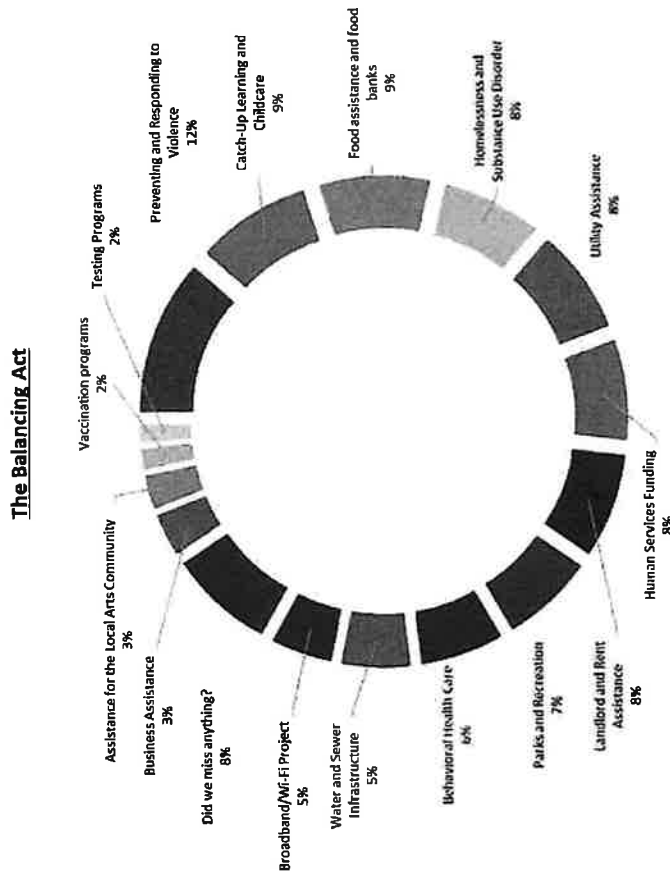
AMERICAN RESCUE PLAN OVERVIEW

ANSER
ADVISORY

Key Reminder Dates:



COMMUNITY ENGAGEMENT

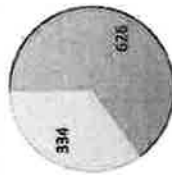
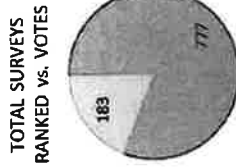


Project	Votes	%
Preventing and Responding to Violence	371.27	12%
Catch-Up Learning and Childcare	272.64	9%
Food assistance and food banks	272.05	9%
Homelessness and Substance Use Disorder	244.47	8%
Utility Assistance	253.59	8%
Human Services Funding	241.4	8%
Landlord and Rent Assistance	249.66	8%
Parks and Recreation	221.35	7%
Behavioral Health Care	204.24	6%
Water and Sewer Infrastructure	167.46	5%
Broadband/Wi-Fi Project	147.45	5%
Did we miss anything?	251.38	8%
Business Assistance	105.05	3%
Assistance for the Local Arts Community	83.64	3%
Vaccination programs	56.16	2%
Testing Programs	47.91	2%
Total	3240	100%

777 Survey Responses, Weighted by Rank

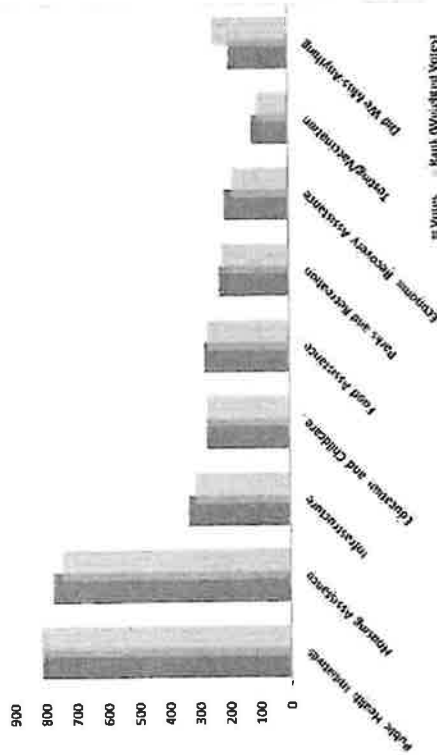


COMMUNITY ENGAGEMENT



ELECTRONIC SURVEYS
 PAPER SURVEYS
 RANKED SURVEYS
 SCORED SURVEYS

SUMMARY BY ARPA SLFRF CATEGORY



- ✓ Public Health Initiatives
 - Human Services Funding
 - Vaccination Programs
 - Testing Programs
 - Behavioral Health Care Services
 - Programs to Prevent and Respond to Violence

- ✓ Housing Assistance
 - Landlord and Rental Assistance Programs
 - Affordable Housing Initiatives
 - Homelessness and Substance Abuse Programs

- ✓ Economic Recovery Assistance
 - Small Business Assistance
 - Assistance for the Local Arts Community
 - Utility Assistance

- ✓ Infrastructure
 - Water and Sewer Infrastructure
 - Broadband/Wi-Fi Infrastructure Upgrades

- ✓ Catch-Up Learning and Childcare
- ✓ Food Assistance
- ✓ Parks and Recreation
- ✓ Did we miss anything?



ADVISORY PANEL

ANSER ADVISORY

✓ Twenty-seven (27) different organizations were identified and invited to participate in the advisory process

✓ **Panel's Primary Objectives:**

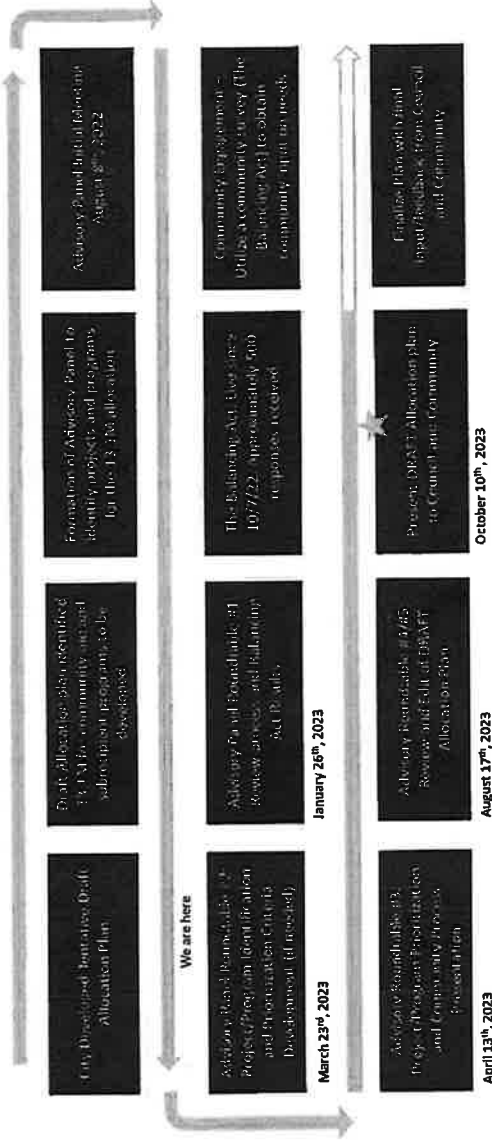
- Advocate for the needs and concerns of the population they represent in the decision-making process of allocating funds
- Provide continuous feedback throughout the allocation process

✓ **Roles/Responsibilities:**

- Be available to answer questions community members may have regarding the process
- Use the community feedback tool to identify potential projects/ programs to meet needs identified
- Assist the city in allocating for these projects/programs in the city's overall allocation plan
- Assist in drafting scoring/ prioritization criteria for the city to use in prioritizing projects/programs for implementation
- Review and provide feedback on DRAFT allocation plan

✓ Total of five meetings were held

PHASE 01: PRE-IMPLEMENTATION





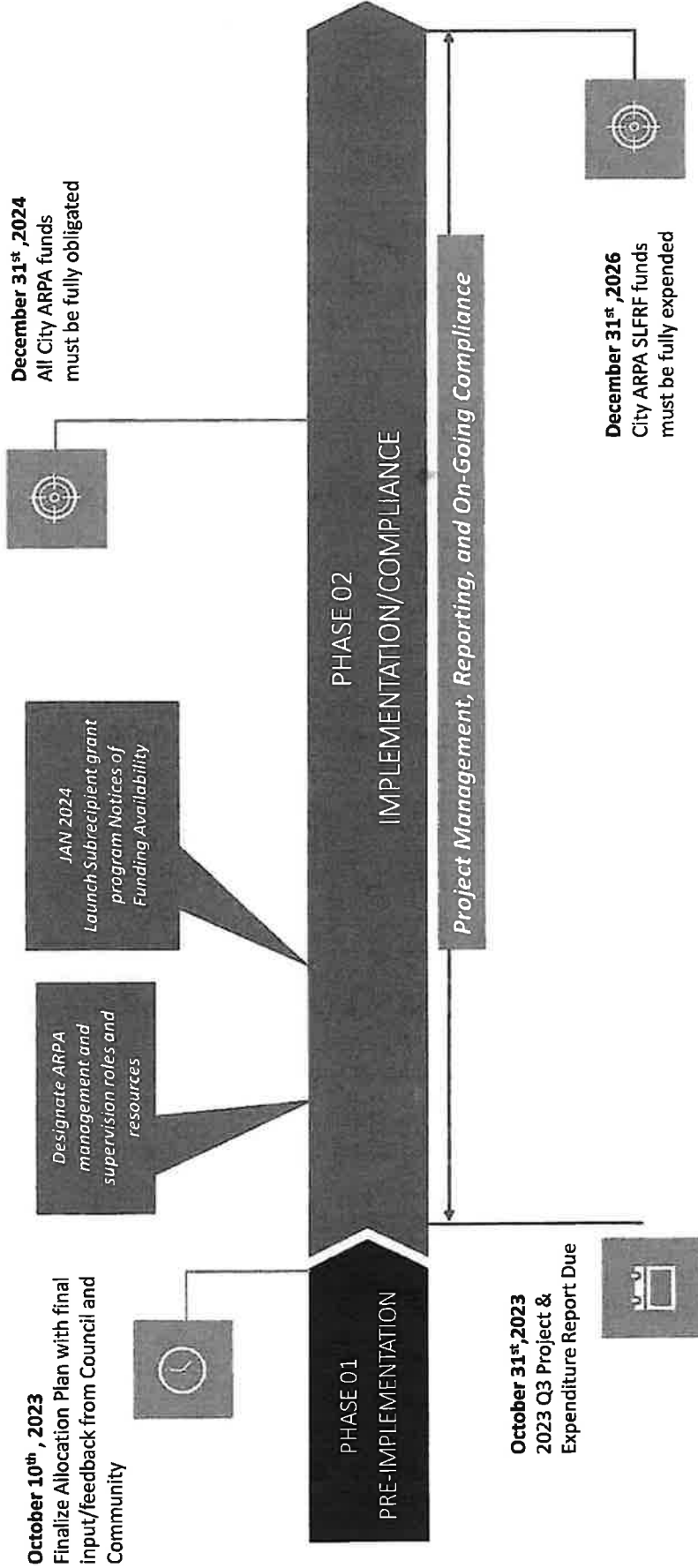
PROPOSED SPENDING PLAN



Category	Allocation	Comments
Advisory Panel Allocation		
Public Health Initiatives	\$ 4,312,000	
Housing Assistance	\$ 3,700,000	
Education and Childcare Assistance	\$ 1,380,000	Reallocated to Public Health and Housing
Infrastructure	\$ 1,080,000	
Food Assistance	\$ 1,000,000	
Youth-focused Initiatives	\$ 883,000	
Parks and Recreation	\$ 745,000	
Economic Recovery Assistance	\$ 13,100,000	
Subtotal	\$ 34,031,770	
<i>Note: Major categories listed above are in order of priority as determined by survey results and advisory panel feedback. Original proposed allocation amounts for each category were directly proportional to survey results (i.e. Dollar to percentage point). In reviewing the City's entire plan, the advisory panel determined to reallocate funding between line items to support critical programs within the following categories: Public Health Initiatives, Housing Assistance, and Education and Childcare Assistance. See final reallocation amounts above. The advisory panel is in agreement with the pathway developed.</i>		
ADDITIONAL CATEGORIES		
Administrative	\$ 1,500,000	
Financial Compliance	\$ 350,000	
Women & Minority Owned SB Assistance	\$ 30,000	
Women & Minority Owned NP Support	\$ 10,000	
Emergency Housing Assistance	\$ 1,200,000	
Senior Meals	\$ 4,415,814	
COVID-19 Testing Site	\$ 12,000	
PPE for Non-Emergency Personnel	\$ 12,000	
Sanitation of Public Buildings	\$ 150,000	
Remote Meeting Access	\$ 22,000	
Public Outreach for COVID Information	\$ 13,000	
COVID Mitigation Personnel Overcome RY 20	\$ 146,035	
COVID Mitigation Materials FY 21	\$ 48,234	
Remote Learning Capabilities for School Dept	\$ 7,350	
Job Training for Students	\$ 1,000,000	
Feasibility Study at Pope John	\$ 38,000	
Modular Buildings for CQC schools	\$ 10,000,000	Overcrowding relief
Devins School Building Purchase	\$ 10,000,000	Overcrowding relief
Remaining Revenue Loss (Infrastructure)	\$ 636,925	The city is evaluating its capital improvement plan to identify projects that, if funded through ARPA, will help keep sewer and additional services free down
Drinking Water Projects (Infrastructure)	\$ 4,300,000	Water Pipe Repairs on Ferry/South Ferry St. and Chelsea/Fim St
Other Water/Sewer Projects (Infrastructure)	\$ 219,431	The city is evaluating water/sewer, a stormwater project that, if funded through ARPA, will help keep sewer and additional services free down
Subtotal	\$ 34,031,770	
GRAND TOTAL	\$ 47,591,270	



NEXT STEPS



QUESTIONS



National ARP Operations Manager

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Project Director

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Assistant Project Manager

Jennifer.Maldonado@AnserAdvisory.com

Thank you!
Presentation prepared by Anser Advisory
www.anseradvisory.com