

City of Everett “I Voted” Sticker Contest

Official Rules, Entry Form & Artwork License

The City of Everett is inviting Everett residents to submit original artwork for a new official City of Everett “I Voted” sticker. Winning designs will be printed and distributed as part of the City’s election-related communications and civic engagement efforts.

The contest celebrates civic participation and gives residents an opportunity to create a design that represents their community.

Who can enter	Current Everett residents, in two categories: Youth (under 18) and Adult (18 and older).
Entries	Up to three original designs per person. Enter online or on paper (see Section 2).
Deadline	Wednesday, October 21, 2026, 5:00 p.m.
Public voting	October 22–26, 2026; voting closes at 12:00 p.m. on the 26th
Winners	Announced on October 27, 2026. Winning designs are printed as official City of Everett “I Voted” stickers, and the top three designs in each category receive a certificate from Everett City Hall.
Questions	Amanda Stone, Community Engagement & Policy Specialist, Communications Department amanda.stone@ci.everett.ma.us

1. Eligibility

- The contest is open to current residents of Everett, Massachusetts.
- **Youth:** entrants under 18 years old. **Adult:** entrants 18 years old and older.
- Youth entrants must have permission from a parent or legal guardian. The Parent/Guardian Permission section of the Entry Form must be completed and signed when the entry is submitted. Youth entries without it cannot be considered.
- City employees and officials may participate unless prohibited by applicable City policy or law. Anyone involved in administering, reviewing, or judging the contest may not participate.

2. How to Enter

- Complete one Entry Form per entrant (page 4). The same form is used online and on paper, and covers up to three designs.
- **Online:** submit at cityofeverett.com/submit-design. Upload each design and complete the form.
- **Paper:** hand-drawn entries may be submitted with a completed, signed Entry Form at Everett City Hall during City Hall hours or by mail to “ECTV & Communications, Everett City Hall Rm 34, 484 Broadway, Everett, MA 02149”. Hand-drawn artwork may also be scanned or photographed and uploaded online if it is clear and legible.
- Each design is a separate entry. Please do not put your name on the artwork.
- **Deadline:** by 5:00 p.m. on Wednesday, October 21, 2026. Late submissions may not be considered.

3. Design Requirements

All submissions must:

- Include the words “I Voted” somewhere in the design.
- Be original artwork created by the entrant. Designs created wholly or partly with generative AI tools are not eligible.

- Be nonpartisan and not promote or oppose a candidate, political party, campaign, ballot question, or political organization.
- Be appropriate for display and distribution by the City of Everett.
- The design must be appropriate for use in official civic engagement communications.
- Not include copyrighted characters, logos, photographs, artwork, or other material belonging to someone else unless the entrant has permission to use it.
- Not infringe upon the copyright, trademark, privacy, publicity, or other rights of another person or organization.

Because winning designs will be printed as stickers:

- **Size and shape:** circular, 2 inches in diameter. Remember to keep text and details large and simple enough to read at a small size.
- **Digital files:** PNG, JPG, or PDF
- **Paper entries:** no larger than 8.5 × 11 inches. Bold, dark lines and solid colors scan best.

The official “I Voted” sticker constitutes government speech; as such, the City may reject any submission that does not meet these requirements.

4. Review and Public Voting

- After the deadline, the City will review all entries for eligibility and compliance with these rules. The City may remove entries that are incomplete, ineligible, contain prohibited content, or otherwise do not comply, and may contact entrants for clarification.
- A limited number of eligible designs in each category will advance as finalists.
- Finalists will be posted for public voting from October 22 through October 26, 2026. Voting will close at 12:00 p.m. on the 26th.
- The City may disqualify votes or entries associated with fraudulent, automated, or otherwise improper voting activity.
- Advancing to public voting does not guarantee that a design will be printed.
- Voters must be Everett residents.

5. Winners and Recognition

- Public voting determines the winners. The top-voted design in each category will be produced as an official City of Everett “I Voted” sticker.
- The first-, second- and third-place designs in each category will receive a certificate from Everett City Hall.
- Winning and placing designs may also be displayed in the Everett City Hall lobby; featured on City social media accounts, in the City newsletter, and on ECTV; and submitted to local newspapers and other media for coverage of the contest.

6. Artwork License, Credit and Originality

By submitting an entry, the entrant (and, for youth entrants, the parent or legal guardian on their behalf) agrees to the following.

a. Ownership. Entrants keep ownership of their artwork.

b. License for review and voting. The entrant grants the City a non-exclusive, royalty-free license to reproduce and display each eligible entry for review, public voting, and promotion of the contest.

c. License for Top Three Designs The entrant grants the City a non-exclusive, perpetual, irrevocable, royalty-free, worldwide license to reproduce, print, display, publish, distribute, resize, crop, format and make reasonable technical modifications to each eligible entry as needed to produce stickers and use the artwork in City communications. Use is for civic, governmental, educational, informational, and promotional purposes related to the City and its elections, including future elections. The City will not commercially sell the artwork or use it to generate revenue.

d. Credit. Where practical, the City will recognize the creators of Selected Designs when the artwork is displayed or featured in City communications. Adult entrants and youth entrant's parent/guardian can choose how the entrant will be credited on the entry form. Because stickers may be printed in large quantities and used in many settings, the artist's name will not appear on each sticker.

e. Originality. The entrant represents that:

- The design is their original work and they have the right to submit it.
- The design does not knowingly violate another person's or organization's intellectual property or other legal rights.
- They have obtained any necessary permission for material included in the design.

The City is not responsible for resolving disputes between entrants and third parties about ownership or rights to submitted artwork.

f. Privacy. Contact information will be used to administer the contest and kept confidential to extent permitted by MA Public Record law.

7. City Rights

The City of Everett reserves the right to:

- Disqualify an entry that does not comply with these rules.
- Remove a finalist from public voting if information shows the entry is ineligible or violates the rules.
- Cancel, modify or extend the contest or voting period if circumstances require.
- Make reasonable technical or production modifications to selected artwork.
- Determine how and when Selected Designs are produced, displayed and distributed, and decide questions of eligibility, compliance and administration.
- Exercise final authority over all content selection, modification, and publication as official government speech of the City of Everett.

8. Agreement to the Rules

By submitting an entry, participants acknowledge that they have read and agree to these Official Contest Rules, including the Artwork License in Section 6. If any claim, demand, or lawsuit is brought against the City of Everett alleging the participant's artwork violates a third party's intellectual property rights, participant agrees to fully defend, indemnify, and hold harmless the City of Everett for all resulting damages, judgments, settlements, and legal fees. For youth entrants, a parent or legal guardian must review and sign the Entry Form before the entry can be considered eligible.

Questions? Contact Amanda Stone, Community Engagement & Policy Specialist, Communications Department, amanda.stone@ci.everett.ma.us

Entry Form & Artwork License

City of Everett "I Voted" Sticker Contest

Complete one form per entrant (up to three designs). Submit online at cityofeverett.com/submit-design or on paper as described in Section 2 of the rules. Do not write your name on the artwork. Youth entrants (under 18) also need the Parent/Guardian Permission page.

A. Entrant

Full name	Category (check one) ☐ Youth (under 18) ☐ Adult (18 or older)
Street address (Everett, MA)	Phone
Email	

B. Designs

1	Design title (optional)	Online file name, or "attached"
2		
3		

C. Recognition Preference (Adult entrants only)

Entrant name:

- ☐ The City may publish my full name as credit for a Selected Design.
- ☐ The City may publish my first name and last initial as credit for a Selected Design.
- ☐ The City may not publish my name as credit for a Selected Design. (You will be listed as "Anonymous.")

Entrant photograph:

- ☐ The City may photograph me and share the photo when recognizing winners.
- ☐ The City may not photograph me when recognizing winners.

D. Entrant Certification and License

- ☐ I have read and agree to the Official Contest Rules.
- ☐ I live in Everett, Massachusetts.
- ☐ Each design is my original work and meets the Design Requirements in Section 3.
- ☐ I grant the City of Everett the licenses described in Section 6 of the rules.

Signature (adult entrants)	Date
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Parent/Legal Guardian Permission

Required for Youth entrants (under 18) | City of Everett "I Voted" Sticker Contest

Parent/guardian full name	Parent/guardian phone
Parent/guardian email	Youth entrant's age

I am the parent or legal guardian of the youth entrant named above. I have read the Official Contest Rules and give my permission for my child to enter. On my child's behalf, I agree to the Artwork License in Section 6. I certify each design submitted by the youth entrant is their original work and does not violate any third-party copyright, trademark, or legal right. If any claim, demand, or lawsuit is brought against the City of Everett alleging the youth entrant's artwork violates a third party's intellectual property rights, I agree to fully defend, indemnify, and hold harmless the City of Everett for all resulting damages, judgments, settlements, and legal fees.

Permission to Identify the Youth Entrant

If the child's design is selected for recognition, please indicate how you would like your child to be identified in City communications:

- ☐ First name only
- ☐ First name and last initial
- ☐ Do not identify my child by name (Child will be listed as "Anonymous," followed by their age)

Photo Permission

If the child's design is selected for recognition, would you allow the City of Everett to photograph your child in connection with the contest and use the photograph in City communications?

Photo permission is optional and is not required to participate in the contest or have a design selected for recognition.

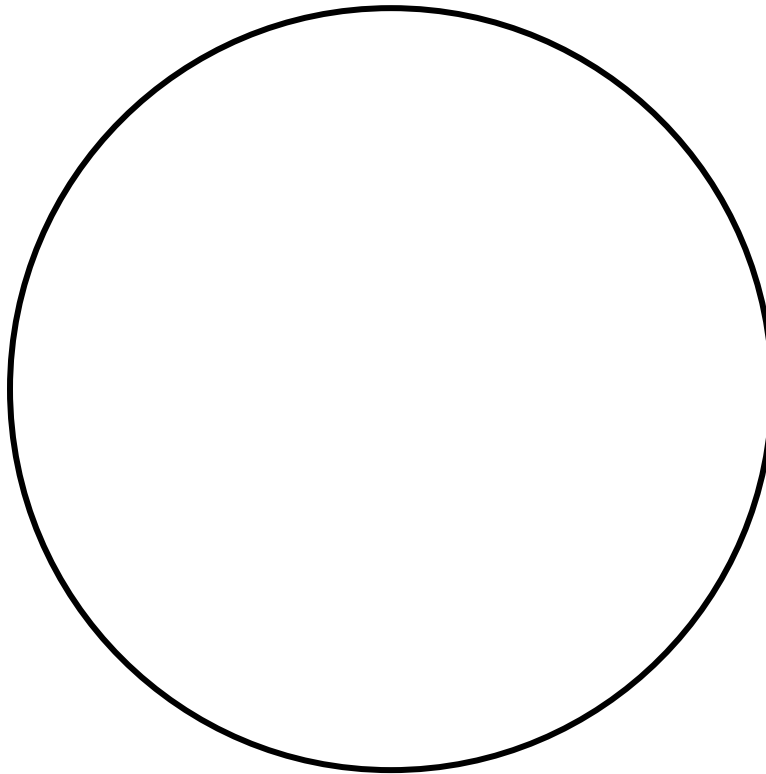
- ☐ Yes, I give the City permission to photograph and publish photographs of my child for the contest.
- ☐ No, please do not photograph or publish photographs of my child for the contest.

Parent/guardian printed name	Relationship to entrant
Signature	Date

CITY OF EVERETT
“I VOTED”
STICKER
Contest

Draw your design below!

Winning designs will be resized to a 2" by 2" sticker.



How to submit your design

Online: submit at cityofeverett.com/submit-design. Complete the form and upload each design.

Paper: hand-drawn entries may be submitted with a completed, signed Entry Form at Everett City Hall (Room 34) during City Hall hours or by mail to “ECTV & Communications, Everett City Hall Rm 34, 484 Broadway, Everett, MA 02149”. Hand-drawn artwork may also be scanned or photographed and uploaded online if it is clear and legible.

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